

Quebec Bill 25

Website Impact Cheat Sheet



ACTION

IMPACT ON DIGITAL BUSINESS

EFFECTIVE DATE

Appointment of a Data Privacy Officer

Appointment of your data privacy officer and posting of his/her contact information on your website, which is normally included in your privacy policy.

September 22, 2022

Governance policies and practices

Publication on your website of detailed information about your policies and practices regarding personal information.

September 22, 2023

Transparency obligations

Publication of a simple and clear privacy policy on your website providing details regarding the purpose of data collection, the rights of access and rectification and the right to withdraw consent. Provide details on how this information will be used (shared with 3rd party, shared outside of Quebec, etc.). If you use email marketing, provide an opportunity for recipients of your email to withdraw their consent (ex.: An unsubscribe button).

September 22, 2023

Consent

Add consent text and checkboxes to your forms and potentially link to your privacy policy. Details on the type of consent given (for which purpose).

September 22, 2023

Right to de-index (or right to be erased or forgotten)

Provide data privacy officer contact information in your website privacy policies. Individuals can request that companies delete their personal information by contacting the data privacy officer.

September 22, 2023

Default privacy settings

Requirement to provide, by default, settings that ensure the highest level of privacy of the technological product or service offered to the public.

September 22, 2023

Note: The information contained in this document was taken from the [Commission de l'accès à l'information du Québec](#) website. This information does not constitute legal advice. Please contact your legal advisor for more information.